



Peak of the Summit is an exclusive experience for the **top 10 Summit qualifiers with the highest individual life conference credits** (Note: VUL is not included in life conference credits.) Field associates and their guests will receive a three-day/three-night extension to an exclusive and luxurious new location in the current year’s Summit locale. Peak of the Summit is a level above Summit, providing an experience never offered before and something to strive for every year!

2025 Peak of the Summit qualifiers will embark on a remarkable adventure **April 27-30, 2025** as we **sail along the enchanting Dalmatian coast**, spanning from the captivating city of Dubrovnik to the vibrant city of Split ... all aboard the luxurious private yacht the Roko. Explore islands steeped in mysticism, adorned with olive groves, vineyards and lush forests. Gaze upon the coastline from the sea, gaining an entirely new perspective on this magical region. Immerse yourself in the charm of coastal villages and national parks and savor gourmet meals on the Roko. This is an experience of a lifetime that you wouldn’t want to miss. As our journey concludes in the historic city of Split, delve into the millennia-old history that makes this city truly exceptional.

2025 Summit Production Requirements

(Same as previously communicated.) **Note:** These are the minimum requirements to qualify for Summit of the Inner Circle. Only the top 10 Summit qualifiers with the highest individual life conference credits will receive an invite to Peak of the Summit.

2025 Summit Production Requirements

(Based on 2024 Production)

2025 Dubrovnik, Croatia April 17-21, 2024	Production Required	AIC/AAS GDC Credit 30% Maximum Credit ²	Life/DI Only
Summit of the Inner Circle	299,600 with 137,000 Life & DI Minimum	89,880	240,000

¹ Summit requires an 8 life and DI minimum policy count.

² AIC sales will be credited at 75% of Gross Dealer Concession and are limited to 30% of respective tier requirement. AIC GDC qualification credits for sales to Massachusetts clients or by Massachusetts financial professionals are limited to variable insurance product commission and advisory fees

- Group dental and vision insurance will be credited at 100% paid first year commissions.
- Fixed and indexed annuities will be credited at 3% of commissionable deposits.

Guidelines:

- Track your progress on Producer Workbench on Leaderboard.
- Only the top 10 Summit qualifiers with individual life conference credit will receive an invitation to Peak of the Summit. If one of the top 10 cannot attend, no additional invitations will be extended to any other Summit qualifier.
- No travel allowance will be provided as we will already be in the locale and all ground transportation is included.
- All qualifiers must be published. Non-published field associates will forfeit the additional Peak of the Summit experience.

This meeting is sponsored in part by Ameritas Investment company, LLC and Ameritas Advisory Services, LLC.

To be eligible, agents must be contracted and in good standing with Ameritas. “Good standing” will be determined by Ameritas in its sole discretion.

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